



Membership Guide

MEMBER INFORMATION AND OVERVIEW





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Connect with us!

@austinchamber

facebook.com/austinchamber

twitter.com/austinchamber

linkedin.com/company/austinchamber

instagram.com/austinchamber

Want to get in touch?

Membership Sales

join@austinchamber.com

Customer Success

customers@austinchamber.com

Chamber Priorities

We help Austin businesses succeed. We're with you for every step of your business journey, providing resources, programming, connections, and advocacy to help your business thrive.

**BUSINESS CLIMATE**

Promoting business-friendly regulations by collaborating with policymakers and advocating for prudent fiscal policies.

**GOVERNMENT RELATIONS**

Mobilizing members to take action and advocate for business priorities at all levels of government.

**EDUCATION & WORKFORCE**

Supporting funding for student success and programs that enhance workforce training.

**INFRASTRUCTURE**

Backing investments in mobility, transit, aviation, broadband, energy, and water to meet the needs of businesses today and tomorrow.

**CIVIC LEADERSHIP**

Elevating business philanthropy through Austin Gives and community collaboration.

**MEMBER ENGAGEMENT**

Convening member committees, hosting regular events, and actively soliciting member feedback.

**BUSINESS SUCCESS**

Connecting members with resources to help them throughout their business journey.

Click to learn more about how Chamber Membership can benefit your business:

[Member News](#)[Jobs](#)[Member Resources](#)[Councils & Committees](#)

Engage

For small businesses looking to connect to the regional business community and grow their network



Join the most influential business association in Austin. Your membership includes access to networking opportunities, online tools, and members-only discounts.

Benefits

PROMOTE

- One listing on the Member Directory
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organization's member-to-member discounts
- Receive Austin Chamber Digital Member Decal
- Share open positions on Job Postings page

CONNECT

- Access to more than 50 events annually providing networking and learning opportunities
- Opportunity for one company representative to participate in committees and councils
- Ability to participate in annual Intercity and Federal Advocacy trips

ACCESS

- Receive relevant information on Public Policy and how it affects your business
- Exclusive discounts on SXSW badges, Office Depot products, and more

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources

Build

For growing businesses looking for increased promotion and visibility



Increase your business' visibility with enhanced promotional benefits. Your membership includes additional Directory listings, Ribbon Cutting Celebration, New Member Spotlight and a personalized Blog Post.

Benefits

PROMOTE

- Two listings on the Member Directory
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organization's member-to-member discounts
- Receive Austin Chamber Digital Member Decal
- Share open positions on Job Postings page
- Share your valued business proposition or announcement with one personalized blog post per year
- Celebrate your grand opening, expansion, business anniversary, etc. with a Chamber Ribbon Cutting. An associated blog post is included with the Ribbon Cutting
- Publicize your business with a new member spotlight to the Chamber's 70,000+ social media followers

CONNECT

- Access to more than 50 events annually providing networking and learning opportunities
- Opportunity for two company representatives to participate in committees and councils
- Ability to participate in annual Intercity and Federal Advocacy trips

ACCESS

- Receive relevant information on Austin's economy and how it affects your business
- Exclusive discounts on SXSW badges, Office Depot products, and more

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources

Catalyst

For established businesses looking to deepen their engagement with the Chamber and business community



Enhance your Membership with discounts towards Sponsorship & Table Reservations at our Signature Events, additional Blog Posts, and exclusive event invitations.

Benefits

PROMOTE

- 3-4 listings on the Member Directory
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organizations member-to-member discounts
- Share open positions on Job Postings page
- Receive Austin Chamber Digital Member Decal
- Celebrate your grand opening, expansion, business anniversary, etc. with a Chamber Ribbon Cutting. An associated blog post is included with the Ribbon Cutting.
- Publicize your business with a new member spotlight to the Chamber's 70,000+ social media followers
- Share your valued business proposition with two personalized blog posts/year

CONNECT

- Access to more than 50 events annually providing networking and learning opportunities
- Opportunity for four company representatives to participate in committees and councils
- Invitation to exclusive Leadership Champions Reception
- One company representative included on the Speakers Directory
- Ability to participate in annual Intercity and Federal Advocacy trips

ACCESS

- Receive a \$500 discount towards Signature event sponsorship*
- Receive a \$250 discount towards Signature event table reservation*
- Exclusive discounts on SXSW badges, Office Depot products, and more

**Discounts must be applied to a Signature event. Discount valid only first 12 months of new membership*

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources

Advocate

For prominent businesses wanting to deepen their engagement with the Chamber



Help make our region more prosperous through engagement in the Chamber's advocacy work. Priority invitation to our annual advocacy trips, inclusion on our media contact list, and increased opportunities to engage with our Committees and Councils.

Benefits

PROMOTE

- 5-6 listings on the Member Directory
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organizations member-to-member discounts
- Share open positions on Job Postings page
- Receive Austin Chamber Digital Member Decal
- Celebrate your grand opening, expansion, business anniversary, etc. with a Chamber Ribbon Cutting. An associated blog post is included with the Ribbon Cutting.
- Publicize your business with a new member spotlight to the Chamber's 70,000+ social media followers
- Share your valued business proposition with three personalized blog posts/year

CONNECT

- Receive priority invitations to the annual InterCity and Federal Advocacy (Washington, DC) trips
- Opportunity for eight company representatives to participate in committees and councils
- Invitation to exclusive Leadership Champions Reception
- Three company representatives included on the Speakers Directory
- Two company representatives included on our media contact list

ACCESS

- Receive a \$750 discount towards Signature event sponsorship*
- Receive a \$500 discount towards Signature event table reservation*
- Exclusive discounts on SXSW badges, Office Depot products, and more

**Discounts must be applied to a Signature event. Discount valid only first 12 months of new membership*

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources

Chairman's Circle

For prominent businesses looking to strengthen our regional economy and for a deeper relationship with Chamber Leadership



Work directly with the Vice President of Corporate Engagement to ensure your business takes full advantage of its membership. The highest level of connection to our Leadership and Advocacy

Benefits

PROMOTE

- Featured business listing on Member Directory
- 7+ listings on the Member Directory
- Opportunity to utilize one sponsored Banner in the Weekly Newsletter
- Share events on our Community Calendar
- Post press releases to Member News
- Share your organizations member-to-member discounts
- Share open positions on Job Postings page
- Receive Austin Chamber Digital Member Decal
- Celebrate your grand opening, expansion, business anniversary, etc. with a Chamber Ribbon Cutting. An associated blog post is included with the Ribbon Cutting.
- Publicize your business with a new member spotlight to the Chamber's 70,000+ social media followers
- Share your valued business proposition with three personalized blog posts/year
- Logo recognition in the Chamber lobby
- Company name recognition on the Chamber website

CONNECT

- Invitation to exclusive Leadership Champions Reception
- Opportunity for up to 16 company representatives to participate in committees and councils
- Receive priority invitations to the annual InterCity and Federal Advocacy (Washington, DC) trips
- Five company representatives included on the Speakers Directory
- Three company representatives included on our media contact list
- Invitation to December Board of Directors Reception
- Invitation to quarterly Chairman's Circle Luncheons

ACCESS

- Receive a \$1,000 discount towards Signature event sponsorship*
- Receive a \$750 discount towards Signature event table reservation*
- Exclusive discounts on SXSW badges, Office Depot products, and more
- Two complimentary tickets to a Signature event**

**Discounts must be applied to a Signature event. Discount valid only first 12 months of new membership*

***Excludes the Greater Austin Business Awards & Annual Meeting*

To learn more and explore our membership services, please visit:

austinchamber.com/membership/resources



Member Benefits

	ENGAGE	BUILD	CATALYST	ADVOCATE	CHAIRMAN'S CIRCLE
Business Directory Listing (1)	X	X	X	X	X
Business Directory Listings (2)		X	X	X	X
Business Directory Listings (3-4)			X	X	X
Business Directory Listings (5-6)				X	X
Business Directory Listings (7+)					X
Community Calendar	X	X	X	X	X
Member News	X	X	X	X	X
Job Postings	X	X	X	X	X
Chamber Member Discounts	X	X	X	X	X
Member to Member Discounts	X	X	X	X	X
Committees & Councils	X	X	X	X	X
Attend Events at Member Pricing	X	X	X	X	X
Chamber Member Digital decal	X	X	X	X	X
Discounted Certificates of Origin	X	X	X	X	X
Ribbon Cutting Celebration with Associated Blog Post		X	X	X	X
One Blog Post		X			
New Member Social Media Spotlight		X	X	X	X
Two Blog Posts			X		
Leadership Champions Reception			X	X	X
Sponsorship Discount for one Signature Event			X	X	X
Table Reservation Discount for one Signature Event			X	X	X
One Company Representative on the Speakers Directory			X		
Three Company Representatives on the Speakers Directory				X	
Five Company Representatives on the Speakers Directory					X
Two Company Representatives included in Austin Chamber Media List				X	
Three Company Representatives included in Austin Chamber Media List					X
Priority Invitation to Annual Advocacy Trips				X	X
Three Blog Posts				X	X
Featured Member Listing on the Member Directory					X
One Banner Ad in the Weekly Newsletter					X
Invitation to December Board of Directors Meeting					X
Invitation to Chariman's Circle Luncheons					X
Logo recognition in the Chamber lobby					X
Company Name recognition on the Chamber website					X
Two Complimentary tickets to a Signature Event*					X

QUICK LINKS

austinchamber.com/join

austinchamber.com/membership/resources

austinchamber.com/directory

austinchamber.com/events/community

austinchamber.com/events

austinchamber.com/blog

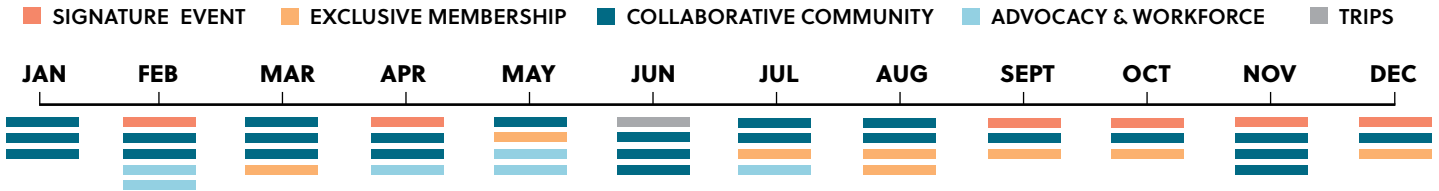
austinchamber.com/membership/committees

austinchamber.com/membership/sponsorship

**Helping people live, work
& thrive in Austin**

2025 Annual Programs & Events

Some events and dates are not final and are subject to change



January

Tacos & Topics #1
 Area Business Connections #1
 Austin Gives Mixer

February

Signature Event: Annual Meeting
 Tacos & Topics #2
 Area Business Connections #2
 Central Texas Advocacy Day at the Capitol
 Talent Talk

March

Area Business Connections #3
 Austin Gives Mixer and Workshop
 Business Owners Council Events
 Chairman's Circle Luncheon

April

Signature Event: Infrastructure Summit
 Area Business Connections #4
 Austin Gives Mixer or Workshop
 Talent Talk

May

Area Business Connections #5
 Inside the Chamber: Insights from the CEO and Chair
 Local and Regional Policy Event
 Talent Talk: Intern Reception

June

Signature Event: Federal Advocacy Visit
 Area Business Connections #6
 Austin Gives Mixer or Workshop
 Business Owners Council Events

July

Area Business Connections #7
 Business Owners Council Events
 Chairman's Circle Luncheon
 Mid-Year Update

August

Area Business Connections #8
 Austin Gives Finalists Reception
 Inside the Chamber: Insights from the CEO and Chair
 Leadership Champions Reception

September

Signature Event: Austin Gives Awards
 Signature Event: InterCity Visit (either Sept. or Oct.)
 Area Business Connections #9
 Inside the Chamber: Insights from the CEO and Chair

October

Signature Event: State of Education & Workforce
 Signature Event: InterCity Visit (either Sept. or Oct.)
 Business Connections #10
 Chairman's Circle Luncheon

November

Signature Event: Greater Austin Business Awards
 Area Business Connections #11
 Austin Gives Mixer and Workshop
 Business Owners Council Workshop

December

Signature Event: Economic Outlook
 Area Business Connections #12
 Leadership Champions Reception

To learn more about upcoming events and sponsorship opportunities:

Visit austinchamber.com/events or austinchamber.com/membership/sponsorship for more information.

Program Summaries

■ SIGNATURE EVENTS

Annual Meeting

Celebrate our members and mission at this signature event where we welcome our incoming Board of Directors. We also honor the Austinite of the Year and Volunteers of the Year, recognizing their outstanding contributions to our community.

Infrastructure Summit

Explore the future of Austin's infrastructure at this premier event focused on transportation, transit, water, power, and more. Join business and community leaders to gain insights from regional experts shaping the city's growth.

State of Education & Workforce

Discover how a strong education system drives workforce success. This event highlights the contributions of our members and partners who champion education and talent pipelines essential to Austin's evolving needs.

Economic Outlook

Plan for the future with expert insights at our annual economic forecast. Business leaders gain a strategic edge by understanding trends and opportunities shaping the year ahead.

Greater Austin Business Awards

Celebrate excellence at Austin's premier business awards event, recognizing outstanding achievements and contributions to the community since 2000.

Austin Gives Awards

Be inspired by the philanthropic spirit of Austin's businesses at this annual awards program. Celebrate those who serve the community and honor the recipient of the Bobby Jenkins Philanthropic Leadership Award.

■ TRIPS

Federal Advocacy Visit

Travel to Washington, D.C., and engage directly with key policymakers on critical issues impacting our local business community.

InterCity Visit

This exclusive three-day, members-only trip offers a unique opportunity to address pressing challenges, share best practices, and build collaboration across industries. Held in a different city each year, this event promotes innovative thinking and connection.

■ COLLABORATIVE COMMUNITY EVENTS

Austin Gives Mixers and Workshops

Connect with members of our philanthropic business community as they share stories of their giving programs. These events inspire collaboration and spark new ideas.

Area Business Connections

An event series exploring key topics across industries. Gain insights from government and community leaders. Together, we'll address challenges and opportunities to empower businesses and strengthen our community.

Business Owners Council Events

Designed for business leaders, these events provide access to seasoned professionals and industry experts. Learn about actionable strategies, gain valuable connections, and uncover tools to help your business thrive in today's competitive environment.

Mid-Year Outlook

Stay ahead of the curve with a comprehensive review of emerging trends, challenges, and opportunities from the first half of the year. Gain actionable insights to guide your decisions for the remainder of the year.

Program Summaries (cont.)

■ **EXCLUSIVE MEMBERSHIP EVENTS**

Inside the Chamber: Insights from the CEO and Chair

A behind-the-scenes look at the Chamber's priorities and initiatives. Receive insider updates from the CEO and Chair about key projects, future plans, and the Chamber's goals for shaping Austin's future.

Chairman's Circle Luncheons

Networking opportunities for Chairman's Circle members to connect with Chamber board members and prominent local leaders, promoting collaboration and building meaningful relationships.

Leadership Champion Receptions

Tailored for enterprise-level members, these exclusive receptions focus on building meaningful connections with local leaders and driving impactful collaborations within Austin's business community.

■ **ADVOCACY & WORKFORCE EVENTS**

Talent Talk

A thought-provoking series addressing workforce challenges and opportunities. Explore innovative hiring strategies, employer-education partnerships, and talent pipeline solutions with leaders in education and workforce development.

Central Texas Advocacy Day at the Capitol

Join us at the Capitol to advocate for policies that strengthen the economy, support small businesses, and invest in workforce and education. We'll engage with legislators and champion solutions that ensure Central Texas remains a thriving region.

Local and Regional Policy Event

Engage with elected and top officials from across the region as we explore policies and priorities that shape our community. Together, we'll discuss solutions that drive economic growth, support businesses, and foster a thriving workforce for Central Texas.

Councils & Committees

To learn more, visit: austinchamber.com/membership/committees

AMBASSADORS COMMITTEE

Serve as the welcoming arm of the Chamber by fostering member engagement through ribbon cuttings, civic functions, and social events. This committee supports networking and relationship-building opportunities within the business community. *MEETING CADENCE: Monthly, 1st Fridays*

AVIATION COMMITTEE

Provides updates on developments at Austin-Bergstrom International Airport and showcase a specific air carrier offering services to AUS. *MEETING CADENCE: Quarterly*

AUSTIN BUSINESS OWNERS COUNCIL

Unite Chamber members who are Owners, Founders, CEOs, or Principals of a company to engage in meaningful discussions and address the unique challenges faced by business owners. This council fosters peer networking and mentorship opportunities, provides a platform to shape Chamber programming, and offers a forum to advise on key issues impacting the greater Austin business community. Through monthly meetings, members collaborate on solutions, share insights, and help guide initiatives that support business growth and advocacy. *MEETING CADENCE: Monthly, 2nd Wednesdays*

AUSTIN GIVES LEADERSHIP COUNCIL

This council convenes nonprofit and business leaders to guide program strategy, collaboration, and enhance partnerships that promote corporate generosity. By advising on key initiatives and driving engagement, the council helps advance a culture of giving that supports business growth and strengthens community impact across Greater Austin. *MEETING CADENCE: Quarterly*

CORPORATE ENGAGEMENT COUNCIL

The Mayor's Corporate Engagement Council supports Austin in fulfilling its strategic objectives, empowering businesses as effective corporate citizens, working together to create a greater collective impact, and improving the community so each resident can thrive. *MEETING CADENCE: Monthly, 4th Wednesdays*

Councils & Committees

To learn more, visit: austinchamber.com/membership/committees

EDUCATION & WORKFORCE COUNCIL

Identifies and supports policies and programs aimed at improving student outcomes in Central Texas school districts, and advancing a well-educated population and workforce equipped for the 21st century.

MEETING CADENCE: Monthly, 3rd Wednesdays

ENTREPRENEURSHIP COUNCIL

Empowers and inspires entrepreneurs in the Austin region through promoting a collaborative environment that supports innovation, leadership, and sustainable economic growth. The council focuses on creating opportunities for networking, education, and mentorship to reduce barriers, amplify diverse voices, and position the region as a premier destination for entrepreneurship, with a special emphasis on supporting women entrepreneurs. *MEETING CADENCE: Quarterly*

GOVERNMENT RELATIONS COUNCIL

Facilitate nonpartisan policy discussions among elected officials, government agency leaders, and Chamber members to strengthen relationships and inform the business community about policy issues affecting Central Texas. This council provides members with opportunities to engage directly with policymakers and gain insights into state and local policy priorities. *MEETING CADENCE: Monthly*

INFRASTRUCTURE COUNCIL

Keeps Chamber members informed about infrastructure projects and policies shaping the Central Texas economy. This council highlights major projects and the governing bodies overseeing them, ensuring members are up to date on critical developments. *MEETING CADENCE: Monthly*

MEMBERSHIP COUNCIL

Create opportunities for new and long-time members to connect with Chamber staff, learn about membership benefits, and explore ways to engage further. This council allows networking in a smaller, more personal setting. *MEETING CADENCE: Quarterly*

Annual Partnerships

PARTNER 12-MONTHS BENEFITS

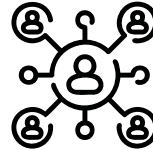
Chamber partnerships provide access, marketing, and visibility. Position your company message to community leaders throughout Central Texas. Partner levels align your company with purpose driven programs to create a high level of engagement. Partner benefits are outlined for each tier level.



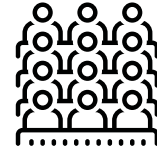
ALIGN YOUR MISSION



ENGAGEMENT



REACH



AUDIENCE

Pivotal

12-Months Branding
\$20,000

Event Sponsorship Commitment
(minimum)
\$30,000

PIVOTAL PACKAGE:
\$50,000

Foundation

12-Months Branding
\$15,000

Event Sponsorship Commitment
(minimum)
\$12,500

FOUNDATION PACKAGE:
\$27,500

Corporate

12-Months Branding
\$7,500

Event Sponsorship Commitment
(minimum)
\$5,000

CORPORATE PACKAGE:
\$12,500

	PIVOTAL	FOUNDATION	CORPORATE
Video in member newsletter (~1 min)	4 per year	2 per year	N/A
Video featured on the Chamber website	✓	N/A	N/A
Guest blog articles	6 per year	4 per year	2 per year
Featured social posts (may include video)	4 per year	3 per year	2 per year
Social Media Takeover (1 day) *Must be approved	1 per year	N/A	N/A
Tickets to Chamber series events	4 per year	4 per year	N/A

To learn more about partnership and sponsorship opportunities:

Visit austinchamber.com/membership/sponsorship

How to Engage

MEMBER NEWS

Share your organization's achievements, events and promotions by submitting this information to the news section of your member portal. Not only will your news be featured in the Member News section of the website, submissions will be featured in the weekly Chamber email newsletter. The member news can be found at austinchamber.com/member-news.

COMMUNITY CALENDAR

Add your organization's upcoming events to the community calendar via the member portal. The community events are included in the weekly newsletter. The community calendar can be found at austinchamber.com/events/community.

JOB POSTINGS

Share your organizations open positions through our Jobs page by submitting through the member portal. Job postings are featured on the website and also included in the monthly Talent & Jobs Report newsletter. The Jobs page can be found at austinchamber.com/jobs.

MEMBER DISCOUNTS

Receive exclusive discounts on SXSW badges, Office Depot products, and more. Share deals and discounts with fellow Chamber members and utilize member deals. The member discounts can be found at austinchamber.com/membership/resources/membership-discounts.

SOCIAL MEDIA

Follow the Chamber on social media.

 facebook.com/austinchamber

 linkedin.com/company/austinchamber

 twitter.com/austinchamber

 instagram.com/austinchamber

MEMBER PORTAL

Log in to the members-only portion of our website to access your account and directory listing.

- Change username/password
- Update contact information
- Personalize your organization's directory listing

austinchamber.com/login

Missing your login information?

Contact customers@austinchamber.com.

Contact

CUSTOMER EXPERIENCE



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Karen Cole

Manager
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VISIT

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