

ATLANTA

2018 INTERCITY VISIT



TRAVEL SCHEDULE AT A GLANCE

Sunday, October 28th

5:30 am

Southwest Airlines passengers arrive on own at the Austin airport. Proceed to Southwest check-in counter with luggage (do not check luggage curbside). After check-in, proceed to the gate.

**Make sure all checked baggage has the InterCity Visit luggage tag attached to it. Any carryon bags will stay with you.*

SOUTHWEST AIRLINES

7:25 am

Flight 1353 departs Austin (breakfast tacos at the gate)

10:35 am

Arrive Atlanta

12:00 pm

Any delegates traveling separate from the group should plan to join the delegation at Metro Atlanta Chamber of Commerce:

Peachtree Tower

191 Peachtree Street NE, Suite 3400

Atlanta, GA 30303

Tel. 404-880-9000

Tuesday, October 30th

2:00 pm

Delegates depart from Emory University for the airport

SOUTHWEST AIRLINES

4:50 pm

Flight 2239 departs Atlanta (box lunch at gate)

6:15 pm

Arrive Austin



MESSAGE FROM THE CHAIR

2019 will be a busy year for the Austin Chamber of Commerce. It will be the first year of implementation of Opportunity Austin 4.0, and we will be looking for ways to continue the success of our economic development strategy against increasing competition from regions around the country. The Texas Legislature will convene for its 86th Legislative Session, and issues affecting Austin and Central Texas will undoubtedly receive considerable attention - both good and bad. The efforts we will need to make in both these areas serve as reminders of how we need to work together as a regional business community.

This trip marks the Chamber's 15th consecutive InterCity Visit, and it represents one of the opportunities we have to collaborate as a region. Central Texas is a great place to live and work, but we have many opportunities to make it better. I'm eager to learn how our peers in Atlanta are working through similar challenges such as affordability, workforce development, and mobility.

Austin has long struggled with defining the appropriate role of transit in our region, and a significant roads and rail ballot proposition was defeated in 2014. The Atlanta region also lost a transportation election in 2012. Since then, the Atlanta region has secured new mobility funding and developed innovative structures including rail, managed lanes, and other initiatives to expand regional transportation.

With more than 250,000 enrolled students, Metro Atlanta is a national leader in higher education. We need to expand higher education capacity in Central Texas, and Georgia Gwinnett College could be a good model. It's the nation's first four-year public college created this century.

Most of all, I look forward to getting to know each of you better and working together on our shared priorities at the Chamber next year.

C. Brian Cassidy
Locke Lord, LLP; Managing Partner- Austin Office
2019 Chair, Austin Chamber of Commerce

IMPORTANT MESSAGE

Delegates are asked to participate in ALL the sessions, including dinners. The schedule is tight and it is imperative that delegates be on time to board buses or congregate to walk to venues. We will adhere closely to our schedule and appreciate your help in doing so.

Dress is business casual for the entire visit (sports coat for men; skirts or slacks for women). It is recommended that you bring comfortable walking shoes. The temperature in Atlanta is likely to be mid/upper 70s for the high and mid 50s for the low.

On arrival in Atlanta, Sunday, October 28th, the delegation will take MARTA rail directly from the airport to the first session. Any carryon luggage will need to be taken to this session.

Checked luggage will be picked up in baggage claim by Chamber staff. It is imperative that your checked luggage be tagged with the InterCity Visit luggage tag so that it can be identified. Your luggage will be taken directly from the airport to your hotel room.

On Tuesday, October 30th, all luggage will need to be packed and brought with you to breakfast. Once we leave the hotel we will not go back. Please make sure your luggage has an InterCity Visit tag attached to it.

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ITINERARY

Sunday, October 28th

5:30 am

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SOUTHWEST AIRLINES

7:25 am

Flight 1353 departs Austin (breakfast tacos at the gate)

10:35 am

Arrive Atlanta

Upon arrival at the airport October 28th look for Chamber staff to guide you to MARTA. You will not pick up your checked luggage. All checked luggage must be tagged with the InterCity trip tag.

11:30 am

Delegates arrive at MARTA Peachtree Station

Walk to:

Metro Atlanta Chamber of Commerce

Peachtree Tower

191 Peachtree Street NE, Suite 3400

Atlanta, GA 30303

404-880-9000

Sponsored by Locke Lord LLP

MENU

Garden salad	Assorted sandwiches
Spinach & artichoke dip	Assorted desserts
Swedish meatballs	

12:00 pm

Opening Remarks

Brian Cassidy, 2019 Chair, Austin Chamber of Commerce

12:10 pm

"Welcome and Overview of Metro Atlanta"

Speaker:

Hala Modellmog, President & CEO,
Metro Atlanta Chamber of Commerce

1:15 pm

Buses depart for

The Center for Civil & Human Rights

Greys/Torreys Conference Room

100 Ivan Allen Jr Blvd NW

Atlanta, GA 30313

678-999-8990

1:30 pm

"Leading Equity and Opportunity for All"

Speakers:

The Honorable Shirley Franklin, Former Mayor, City of Atlanta
Donald Byrd, COO, National Center for Civil & Human Rights

3:00 pm

Buses depart for

Switchyards Downtown Club

151 Ted Turner Drive NW

Atlanta, GA 30303

404-524-9153

Sponsored by Perkins+Will

3:30 pm

"The BeltLine: Where Atlanta Comes Together"

Speakers: Clyde Higgs, Interim CEO, Atlanta BeltLine, Inc

5:00 pm

BeltLine Tour

5:15 – 6:15 pm

Hospitality Suite

**Four Seasons
Savannah Hall**

75 Fourteenth Street NE

Atlanta, GA 30309

404-881-9898

Sponsored by Husch Blackwell LLP

6:30 pm

Buses depart for

Mercedes-Benz Stadium

300 Skybridge

Gate 2

1414 Andrew Young International Blvd NW

Atlanta, GA 30313

Sponsored by Netspend

7:30 pm

Dinner

MENU

Caesar salad

Potato purée

Duet entrée:

Grilled broccolini

braised short ribs &
salt seared salmon

Classic cheesecake

7:45 pm

“Civic Strategies to Improve Affordability and Reduce Displacement”

Speakers:

Dr. Eloisa Klementich, President & CEO, Invest Atlanta

Frank Fernandez, Vice President, Arthur M. Blank Foundation

8:45-11:00 pm

Hospitality Suite

**Four Seasons
Savannah Hall**

75 Fourteenth Street NE

Atlanta, GA 30309

404-881-9898

Sponsored by Husch Blackwell LLP

Monday, October 29

7:15 am

Coffee service available at the Four Seasons, Ballrooms I & II

7:30 am

Breakfast

MENU

Scrambled eggs

Seasonal fruit

Grits

Biscuits

Chicken apple sausage

7:45 am

“Improving Mobility for Regional Competitiveness”

Speaker:

The Honorable Brandon Beach, Senator, State of Georgia

“Connecting the Region Through Transit”

Speaker:

Jeffrey Parker, President & CEO, MARTA

Sponsored by HNTB

9:00 am

“Innovations in Mobility”

Speaker:

Chris Tomlinson, Executive Director, SRTA

Sponsored by HDR

9:50 am

Buses depart for

The Garage at Tech Square

848 Spring Street NW, Suite G

Atlanta, GA 30308

470-344-5161

Sponsored by Concordia University Texas

10:15 am

“Creating a Sense of Place for Innovation”

Speakers:

Kevin Green, President & CEO, Midtown Alliance

Greg King, Associate Vice President, Georgia Tech

“NextGen Economy: Funding and Ideas”

Speakers:

David Cummings, Co-Founder, Atlanta Tech Village

Jonathan Goldman, Founder, Genesis Capital

Jennifer Sherer, Director, Entrepreneurship & Innovation Institute,

Georgia State University

12:00 pm

Buses depart for

The Estate

3109 Piedmont Rd NE

Atlanta, GA 30305

404-869-8858

Sponsored by Greater San Marcos Partnership

12:30 pm

Lunch

MENU

Mixed greens

Sautéed green beans

Herb roasted chicken

Devil’s food cake with
chocolate ganache

Roasted new potatoes

12:45 pm

“Collaboration for Regional Success”

Speakers:

Andrew Greenberg, Chair, DeKalb Entertainment Commission

Nick Masino, Senior Vice President,

Gwinnett Chamber of Commerce

Sharon Mason, President & CEO,

Cobb Chamber of Commerce

Ashley Morris Varnum, Senior Project Manager,

Georgia Department of Economic Development

1:45 pm

Buses depart for

Georgia Gwinnett College

Student Center, Heritage Room

1000 University Center Ln

Lawrenceville, GA 30043

678-407-5000

2:30 pm

“Expanding Higher Education Capacity”

Speakers:

Dan Kaufman, President & CEO,

Gwinnett Chamber of Commerce

Stanley C. “Stas” Preczewski, President,

Georgia Gwinnett College

4:15 pm

Buses depart for

Four Seasons

75 Fourteenth Street NE

Atlanta, GA 30309

404-881-9898

5:00 – 6:15 pm

Hospitality Suite

Four Seasons

Savannah Hall

75 Fourteenth Street NE

Atlanta, GA 30309

404-881-9898

Sponsored by Husch Blackwell LLP

6:30 pm

Buses depart for

The Carter Center

453 Freedom Pkwy

Atlanta, GA 30307

404-420-5100

Sponsored by St. David’s HealthCare

7:45 pm

Dinner

MENU

Salad with quinoa,
artichokes and
hearts of palm

Duet entrée:
beef medallions &
Chilean sea bass

Flourless chocolate cake

8:00 pm

“Atlanta: A Global Destination”

Speakers:

William Pate, President & CEO, Atlanta CVB

Mark Vaughan, EVP & Chief Sales Officer, Atlanta CVB

8:45 pm

Buses depart for

Four Seasons

75 Fourteenth Street NE

Atlanta, GA 30309

404-881-9898

8:45 – 11:00 pm

Hospitality Suite

Four Seasons

Savannah Hall

75 Fourteenth Street NE

Atlanta, GA 30309

404-881-9898

Sponsored by Husch Blackwell LLP

Tuesday, October 30

7:15 am

Coffee service available at the Four Seasons, Ballrooms I & II
Bring all your luggage to breakfast, we will not return to the hotel once we leave.

7:45 am

Breakfast

MENU

Honey yogurt

Turkey bacon

Granola parfait

Assorted breads

Egg white frittata

8:00 am

“Metro Atlanta: Vision and Priorities”

Speaker:

Douglas Hooker, Executive Director,

Atlanta Regional Commission

Sponsored by Texas State University

9:00 am

Buses depart for

Drew Charter School**Junior & Senior Academy Auditorium**

300 East Lake Blvd

Atlanta, GA 30317

Sponsored by UFCU

9:30 am**“Building Communities with Purpose: Education as Community Development”**

Speakers:

Dr. Meria J. Carstarphen, Superintendent,
Atlanta Public Schools

David Edwards, CEO, Purpose Built Communities

Daniel Shoy, Jr, President & CEO, East Lake Foundation

10:30 am

Buses depart for

Emory University**Miller Ward Alumni House**

815 Houston Mill Rd

Atlanta, GA 30329

404-727-6123

Sponsored by Ascension | Seton

11:00 am

Lunch

MENU

Oakhurst salad

Fennel-dusted salmon

Sweet potato gratin

Yeast rolls

Roasted autumn
vegetable

Individual chocolate
and pecan tart

11:30 am**“Public-Private Partnerships for Healthier Communities”**

Welcoming remarks:

Gwen Barnett; Deputy Director, CDC Office of
Technology and Innovation

Speakers:

Russell Allen; President and CEO, Georgia Research Alliance

Kirk Barnes; Healthtech Catalyst, Advanced Technology
Development Center (ATDC)

Dan Gordon; Vice President and Chief Engagement Officer,
Emory University

Moderator:

Gayathri Srinivasan, Director of Public & Private Partnerships,
Robert W. Woodruff Health Sciences Center, Emory University

12:30 pm**“Wrap Up: Lessons Learned and Future Opportunities”**

Moderator:

Jeff Hahn, Owner & Principal, Hahn Public

Sponsored by Hahn Public

Closing Remarks

Brian Cassidy, 2019 Chair, Austin Chamber of Commerce

2:00 pm

Buses depart for Atlanta airport

4:50 pm

Flight 2239 departs Atlanta (box lunch at gate)

6:15 pm

Arrive Austin

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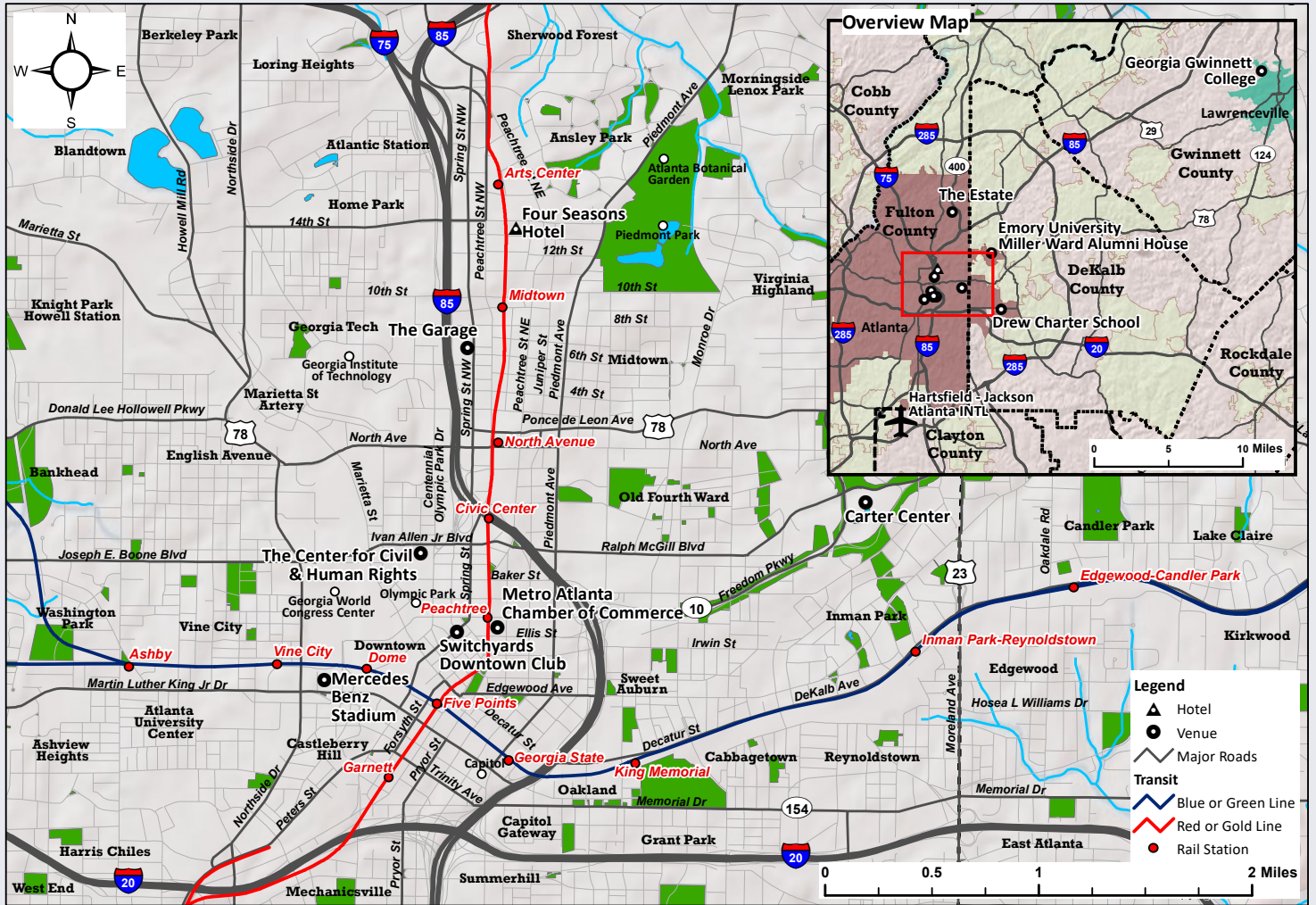
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NOTES

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THANK YOU TO OUR SPONSORS

