

2014 InterCity Visit

# *San Francisco*



Austin  
Chamber

# Travel Schedule

## At a Glance

### SUNDAY, SEPTEMBER 21

**6:15 am**

American Airlines passengers arrive on own at the Austin airport. Proceed to American check-in counter with luggage and ID (do not check luggage curbside). After check-in, proceed to the gate.

*Make sure all checked baggage has the InterCity Visit luggage tag attached to it. Any carry on bags will stay with you.*

### AMERICAN AIRLINES

**7:45 am**

Flight 1616 departs Austin (bistro breakfast provided at airport)

**8:50 am**

Arrive DFW

**10:35 am**

Flight 193 departs Dallas

**12:15 pm**

Arrive San Francisco

**1:00 pm**

Any delegates traveling separate from the group should plan to join the delegation at:

### Merchants Exchange Club

75 Leidesdorff Street  
San Francisco, CA 94104  
415-421-7730

### TUESDAY, SEPTEMBER 23

**1:00 pm**

Delegates depart from Terra Gallery for the airport

**3:40 pm**

Flight 369 departs  
San Francisco

**9:10 pm**

Arrive DFW

**10:35 pm**

Flight 2386 departs Dallas

**11:25 pm**

Arrive Austin

### Pocket Guide Sponsored by:



# Letter from Chair-Elect



*Rapid population growth. Boom and bust.  
Technology and innovation. Diverse opinions  
all around.*

*San Francisco or Austin?*

As the 2015 Chair of the Austin Chamber of Commerce, it's my honor to join you on our 11th InterCity Visit to San Francisco. From its establishment as a Spanish Mission in the late 18th century, to the 49ers in the mid-1800s, and its rebirth following the Great Fire of 1906, San Francisco has consistently been a destination for many to seek opportunity.

The City by the Bay is known for its many iconic places and landmarks: Fisherman's Wharf, Haight-Ashbury, Alcatraz, The Castro, Twin Peaks, Lombard Street, and too many more to name here. Whether you prefer Jefferson Airplane or Starship, San Francisco was built on rock and roll and more.

Following the gold rush and before the Summer of Love, San Francisco grew as a center of global commerce and finance. Bold engineering marvels such as the Golden Gate Bridge and the Bay Bridge were both completed during the Great Depression. Started in 1914, the Hetch Hetchy Project with its system of aqueducts and reservoirs provides water resources enjoyed by San Franciscans 100 years later.

San Francisco is not without its challenges such as affordability and homelessness. It is host to many world-class events, but some people choose to stay permanently rather than go home when the festivities are over. Sound familiar?

We will learn many new things together. What's more important is what will we do together when we return home to Central Texas? I invite you to join me in working with the Chamber next year to take on our biggest challenges together.

**Gene Austin**

*2015 Chair, Austin Chamber of Commerce  
CEO, Bazaarvoice*

# *Important Message*

Delegates are asked to participate in ALL the sessions, including dinners. The schedule is tight and it is imperative that delegates be on time to board buses or congregate to walk to venues. We will adhere closely to our schedule and appreciate your help in doing so.

Dress is business casual for the entire visit (sports coat for men; skirts or slacks for women). It is recommended that you bring comfortable walking shoes. The temperature in San Francisco is likely to be mid 50s for the low and mid 70s for the high.

On Sunday, September 21st, the delegation will take coach buses directly from the airport to the first session. Any carry on luggage will need to be taken to this session.

Checked luggage will be picked up in baggage claim by bus and Chamber staff. It is imperative that your checked luggage be tagged with the InterCity Visit luggage tag so that it can be identified. Your luggage will be taken directly from the airport to your hotel room.

On Tuesday, September 23rd, all luggage will need to be packed and brought with you to breakfast. Once we leave the hotel we will not go back. Please make sure your luggage has an InterCity Visit tag attached to it.

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# Itinerary

## SUNDAY, SEPTEMBER 21, 2014

### 6:15 am

American Airlines passengers arrive on own at the Austin airport. Proceed to American check-in counter with luggage and ID (do not check luggage curbside). After check-in, proceed to the gate.

.....  
*Make sure all checked baggage has InterCity luggage tag attached*  
.....

### 7:45 am

Flight 1616 departs Austin (breakfast bistro at gate), arrives DFW 8:50 am

Flight 193 departs DFW 10:35 am

### 12:15 pm

Arrive San Francisco, CA

*Look for Chamber staff to guide you to the buses. Bus staff will collect checked luggage. All luggage must be tagged with the InterCity trip tag.*

### 1:00 pm

Buses arrive at:  
Merchants Exchange Club  
75 Leidesdorff Street  
San Francisco, CA 94104  
415-421-7730

**Sponsored by: HNTB**

## ✂ MENU ✂

Rosemary focaccia

Antipasti: salumi, prosciutto, marinated artichokes, olives, pickled peppers

Salad with shaved parmesan and lemon anchovy vinaigrette

Spinach & ricotta ravioli with tomato or cream sauce

Roasted lemon & oregano chicken

Mixed vegetables

Fresh fruit

Tiramisu

**1:15 pm**

***"Opening Remarks"***

Speaker:

**Gene Austin**, 2015 Chair, Austin Chamber of Commerce

**1:30 pm**

***"Bay Area: What You May Not Read About"***

Speaker:

**C. W. Nevius**, Columnist, San Francisco Chronicle

**2:15 pm**

***"Bay Area by the Numbers"***

Speaker:

**Egon Terplan**, Regional Planning Director, SPUR

**3:00 pm**

Buses depart for:

Hotel Nikko

222 Mason Street

San Francisco, CA 94102

415-394-1111

**3:30 – 5:45 pm**

Hospitality Suite open

Hotel Nikko – Monterey Room, 3rd Floor

**Sponsored by: Husch Blackwell**

**6:00 pm**

Meet in hotel lobby

**6:15 pm**

Buses depart for:

The University Club

800 Powell Street, 3rd Floor

San Francisco, CA 94108

415-781-0900

**6:30 pm**

Dinner

**Sponsored by: Seton Healthcare Family**

## ✦ MENU ✦

Bibb lettuce with Greek olives, cherry tomatoes and roasted garlic vinaigrette

Pacific salmon and petit filet mignon duet

Vegetarian option:

Roasted portobello mushroom with sautéed spinach and seasonal vegetables on risotto

Apple tart

**7:00 pm**

***"Creating a World Class Research Medical School: Where Academia Intersects Industry"***

Speakers:

**Dr. Clay Johnston** (moderator), Dean, Dell Medical School, University of Texas at Austin

**Dr. June Lee**, Director, Early Translational Research, Clinical and Translational Science Institute, University of California, San Francisco

**Dr. Mini Kahlon**, Vice Dean Strategy & Partnerships, Dell Medical School, University of Texas at Austin

**Dr. Michael Blum**, Associate Vice Chancellor for Informatics, Chief Medical Information Officer; Director, Center for Digital Health Innovation; Professor of Medicine, Cardiology, University of California, San Francisco

**8:00 pm**

Buses depart for:

Hotel Nikko

222 Mason Street

San Francisco, CA 94102

415-394-1111

**8:30-10:30 pm**

Hospitality Suite open

Hotel Nikko – Monterey Room, 3rd Floor

**Sponsored by: Husch Blackwell**

**MONDAY, SEPTEMBER 22, 2014**

**7:00 am**

Coffee service available at:

Hotel Nikko – Monterey Room, 3rd Floor

**7:30 am**  
Breakfast

**Sponsored by: St. David's HealthCare**

**✦ MENU ✦**

Yogurt parfait, seasonal fruit, crunchy granola  
Scrambled eggs, oven roasted potatoes and  
chicken apple sausage

**8:00 am**  
***"UCSF History, Mission and Vision for the Future of Healthcare to the San Francisco Community"***

Speakers:

**Dr. Clay Johnston** (moderator), Dean, Dell Medical School, University of Texas at Austin

**Mark Laret**, CEO, University of California, San Francisco Medical Center

**Dr. Joshua Adler**, Chief Medical Officer, University of California, San Francisco and UCSF Benioff Children's Hospital

**9:00 am**  
Buses depart for:  
WeWork  
25 Taylor Street  
San Francisco, CA 94102  
855-593-9675

**Sponsored by: Silicon Valley Bank**

**9:30 am**  
***"Important Elements of an Ecosystem for Innovation Startups"***

Speakers:

**Jim Marshall** (moderator), Managing Director, Silicon Valley Bank

**Mike Maples Jr.**, Founding Partner, FLOODGATE

**10:45 am**  
Buses depart for:  
AT&T Park  
24 Willie Mays Plaza  
San Francisco, CA 94107  
415-972-2000



**11:15 am**

Lunch

**Sponsored by: Catellus Development Corporation**

**✂ MENU ✂**

Mixed green salad

Roasted turkey (or vegetarian) sandwich

Hummus and pita chips

Assorted cookies

**11:30 am**

***"Mission Bay: SF's Mueller Development"***

Speakers:

**Seth Hamalian**, Managing Principal, Mission Bay Development Group, LLC

**Greg Weaver**, Executive Vice President, Catellus Development Corporation

**12:30 pm**

Mission Bay Bus Tour

**1:00 pm**

Buses arrive at:

QB3: Bio/Life Sciences Incubator

UCSF

Genentech Auditorium

600 16th Street

San Francisco, CA 94158

**Sponsored by: Texas State University**

**1:15 pm**

***"QB3: History, Mission, Success"***

Speakers:

**Dr. Regis Kelly** (moderator), Director, California Institute for Quantitative Biosciences; Professor Emeritus of Biochemistry & Biophysics, University of California, San Francisco

**Dr. Douglas Crawford**, Associate Director, California Institute for Quantitative Biosciences; Managing Director, Mission Bay Capital; General Partner, QB3 Incubator Partners

**Dr. Adriana Tajonar**, Entrepreneurship Program Manager, California Institute for Quantitative Biosciences

**2:30 pm**

Buses depart for:

Lyft

2300 Harrison Street  
San Francisco, CA 94110

**Sponsored by: Lyft**

**3:00 pm**

***"Funding Transportation Priorities to Connect the Region"***

Speakers:

**Alix Bockelman**, Deputy Director, Policy, Metropolitan  
Transportation Commission

**Anna LaForte**, Deputy Director for Policy & Programming,  
San Francisco County Transportation Authority

**Monique Webster**, Capital Finance Manager, San Francisco  
Municipal Transportation Authority

**4:15 pm**

Buses depart for:

Hotel Nikko

222 Mason Street  
San Francisco, CA 94102  
415-394-1111

**4:15 – 5:15 pm**

Hospitality Suite open

Hotel Nikko – Monterey Room, 3rd Floor

**Sponsored by: Husch Blackwell**

**5:15 pm**

Meet in hotel lobby

**5:30 pm**

Buses depart for:

Google

345 Spear Street  
San Francisco, CA 94105  
415-736-0000

**6:00 pm**

Heavy hors d'oeuvre cocktail dinner

**Sponsored by: Google**

**6:15 pm**

**"Opening Remarks"**

**Congressman Michael McCaul**

**6:30 pm**

**"Harnessing Consumer Desire to Save Energy"**

Speaker:

**Scott McGaraghan**, Head of Energy Development, Nest Labs

**8:00 pm**

Buses depart for

Hotel Nikko

222 Mason Street

San Francisco, CA 94102

415-394-1111

**8:30-10:30 pm**

Hospitality Suite open

Hotel Nikko – Monterey Room, 3rd Floor

**Sponsored by: Husch Blackwell**

## **TUESDAY, SEPTEMBER 23, 2014**

**7:15 am**

Coffee service available at:

Hotel Nikko – Monterey Room, 3rd Floor

.....  
*Attendees bring luggage down to breakfast with you.  
We will not return to the hotel after breakfast.*  
.....

**7:45 am**

Breakfast

**Sponsored by: Wells Fargo**

### **✦ MENU ✦**

Individual steel cut oatmeal, mixed dry fruit, nuts

Wild mushroom and herb omelet

Oven roasted potatoes

**8:00 am**

***"Affordable Housing Initiatives"***

Speaker:

**The Honorable Edwin M. Lee**, Mayor, City and County of San Francisco

**8:45 am**

Buses depart for:

Fort Mason Center - Firehouse

2 Marina Boulevard

San Francisco, CA 94123

415-345-7500

**Sponsored by: University Federal Credit Union**

**9:15 am**

***"Meeting IT and Healthcare Workforce Needs"***

Speaker Panel:

**Rhonda Simmons**, Director of Workforce Development, San Francisco Office of Economic and Workforce Development

**Jay Banfield**, Executive Director, Year Up Bay Area

**Aaron Chrisco**, Program Manager for Education and Workforce Development Initiatives, Salesforce.com Foundation

**Jennifer Herman**, Executive Director, Human Resources, University of California, San Francisco Medical Center

**Abby Snay**, Executive Director, Jewish Vocational Service

**10:30 am**

Buses depart for:

Terra Gallery

511 Harrison Street

San Francisco, CA 94105

415-896-1234

**11:00 am**

Lunch

**Sponsored by: Texas Gas Service**

## ✦ MENU ✦

Spinach salad with cherry tomato, red onion, hard-boiled egg  
and avocado

Lemon thyme grilled chicken with white wine garlic sauce and  
orzo pasta

Vegetarian option:  
Roasted corn and summer squash ravioli

Roasted asparagus  
Chocolate pot d'crème

**11:15 pm**

***"Staging Large Events in San Francisco"***

Speakers:

**Leah Trafford**, Project Consultant, Giants Enterprises

**12:00 pm**

***"Lessons Learned"***

Moderator:

**John Garrett**, Publisher/CEO, Community Impact Newspaper

**Sponsored by: Community Impact Newspaper**

**1:00 pm**

Buses depart for San Francisco airport

**3:40 pm**

Flight 369 departs San Francisco, arrives DFW 9:10 pm

Flight 2386 departs DFW 10:35 pm

**11:25 pm**

Arrive Austin

# September 21<sup>st</sup>-23<sup>rd</sup>

Austin Chamber InterCity Visit  
to San Francisco





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Pocket Guide



Sunday Welcome Session

**HNTB**

Sunday Dinner



Monday Breakfast

**S†David's  
HEALTHCARE**

Monday Innovation Session



## Monday Lunch



## Monday QB3 Session



## Monday Transportation Session



## Monday Dinner



## Tuesday Breakfast



## Tuesday Workforce Session



## Tuesday Lunch



## Wrap Up Session





## NOTES





## NOTES







## NOTES





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Chamber**

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