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Dr. Linda Gerber is currently the Director of the International Business major program in the McCombs School of Business and teaches a course on International Trade and Investment.

In addition, she conducts an international business simulation game for students in the McCombs Business Foundations Summer Institute.

Dr. Gerber received her B.B.A. and Ph.D. in Marketing from the University of Texas at Austin. She served on the marketing faculty at the University of Missouri and American University in Washington, D.C. From 1985 to 1989, she was the Director of the Graduate Business Programs for Boston University's Overseas Programs, based in Germany. She joined the faculty at the University of Texas at Austin in 1990, where, in addition to her teaching responsibilities, she served as Director of Academic Programs for the Center for International Business Education and Research (CIBER) from 1990 to 1999.

In her work with CIBER she created and managed programs designed to enhance the global perspective of business education. During this time, Dr. Gerber developed language programs for business students, supervised all international exchange and scholarship programs in the College of Business, and initiated curricular programs related to international business.

In addition, Dr. Gerber served as a review panelist for several U.S. Department of Education grant programs and as an external evaluator for international business education programs at various U.S. colleges and universities. Her international teaching experiences include temporary positions at ESC - Paris, ESADE in Barcelona, the Helsinki School of Economics, and the Steinbeis Institute in Stuttgart and Berlin.