



Table 10: Stapleton Foundation

BEVERLY J. HADDON

As Chief Executive Officer of Stapleton Foundation *for Sustainable Urban Communities*, Beverly Haddon manages four programs, which comprise the mission of the Foundation. They are: 1) A Life Long Learning Initiative for the schools at Stapleton (an urban redevelopment of the old Stapleton airport) and the surrounding neighborhoods; 2) The Neighborhood Connections Program between the new Stapleton neighborhood and the existing neighborhoods which surround the old airport; 3) A Sustainable Development Initiative for the new Stapleton community; and 4) Parks and Open Space Programs at the new Stapleton community.

Ms. Haddon was a political consultant for businesses and non-profit associations, first as a partner at CRL Associates from 1992 to 1998 and then at her own firm – The Haddon Firm from 1998 to 2001. In those roles she assisted businesses and non-profits with their strategic plans and working relationships on business issues, which pertained to local governments – Cities, Counties and Special Districts.

United Banks of Colorado (UBC) now Wells Fargo Bank was and is the largest financial institution in the State of Colorado. When she left the Company it had assets of \$6 billion, serving over 500,000 customers through 40 banks around the state. She served as:

- Executive Vice President, UBC: 1988 – 1992
- Executive Vice President, United Bank of Denver: 1982-1988
- Vice President, Marketing at UBC: 1976-1982
- Marketing Department, UBC: 1963 – 1976

Ms. Haddon's community and professional associations include: Board Chair of The Denver Foundation, Member & Past President for Colorado's Women's Forum, Member of the Rotary Club of Denver, Former Board Vice Chair for Stapleton Foundation, Former President & Board Member of the State Board of Agriculture (Governing Board of CSU, USC & Fort Lewis College), Former Board Member of the Denver Zoological Foundation, Former Board Member of the Colorado Judicial Institute, and many others.

Ms. Haddon holds a Bachelor of Science in Business & Journalism from Iowa State University and completed the Executive's Marketing Management Program at the University of Denver.