A REGION OF OPPORTUNITY

OPPORTUNITY AUSTIN

4.0
OPPORTUNITY for all
Imagine our regional economy *before* OA

- 37,000 total jobs lost
- $1.5 billion of payroll lost
- Multiple years of City of Austin budget deficits
- $1,300 reduction in per capita income
- $6,000 reduction in family income
- 3% increase in poverty rate
What have we accomplished together since 2004

- 863 expansions & 515 relocations
- 365,900 jobs gained
- $21 billion payroll increase
- $9,462 increase in per capita income
- $26,680 increase in family income
- 2% decrease in poverty rate
Our work is not finished...
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Opportunity Austin 4.0 builds upon key priorities

> Economy

> Talent

> Community
ECONOMY

> CONNECT FIRST
> INNOVATION
> INTERNATIONAL
> RECRUITMENT
TALENT

> DIRECT TO COLLEGE
> COLLEGE READINESS
> FINANCIAL AID SATURDAYS
> DIRECT TO WORK
COMMUNITY

> REGIONAL MOBILITY
> AIR SERVICE
> AFFORDABILITY
> REGIONAL EMPLOYMENT CENTERS
FIVE-YEAR GOALS (2019-2023)

TOTAL JOBS
> Addition of 161,000 net new jobs to the regional economy

AVERAGE ANNUAL WAGES
> Average wages to $66,000

EDUCATION ATTAINMENT
> Associate's degree or higher: 56.5%

POVERTY RATE
> Poverty rate to 9.5%
What we need to succeed

Opportunity Austin 4.0 doesn't happen by accident

> $30+ million over 5 years (2019 – 2023)

> 800+ companies investing across all levels

> 40+ investors serving on fundraising committee
Thank you for your investment!