Running a business is hard work.
Our mission is to provide leadership that facilitates the creation of a prosperous regional economy and effective advocacy for our partners. By joining the Chamber, you are supporting the programs and initiatives that drive our economy.

**Core Benefits & Member-Only Opportunities**

- **Events and programs that keep you informed and support your business**
  - Members only invitations
  - Members only pricing for events and programs
  - Registration to Business Connect Receptions and Austin Gives Mixers

- **Promote your business**
  - Searchable SEO listing in the online Business Directory on the Chamber’s website with links to your social media.
  - Post company announcements in Member News to be shared in social media
  - Post company events on the Community Calendar
  - "Proud Member" online badge and decal

- **Get involved and stay informed**
  - Subscriptions to Chamber e-newsletters and research reports to stay informed about key topics, upcoming events and unique opportunities
  - Participate in Chamber committees or councils as outlined in each committee
  - Maximize Your Membership orientations to explore benefits and meet other members
  - Strategic introduction to a member by our Partner Engagement Staff
  - Assistance in developing a customized member engagement plan

- **Members only discounts**
  - Access Exclusive Member Discount Programs (i.e., SXSW badges, Office Depot products, services)
  - Exclusive opportunity to post your company special discounts in the Member2Member Portal

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"Being active in the Austin Chamber of Commerce has been a cornerstone of my business development strategy for many years. It’s also an important investment in the community as a whole—our Chamber dues are used to support programs that help every Austin business thrive."

ELIZABETH CHRISTIAN
Elizabeth Christian & Associates Public Relations, Inc.
ENGAGE Plus

Added value that fits the needs of your business

Make Connections & Build Your Network
Engage Plus includes all Engage benefits and the opportunity to add additional benefits designed to increase visibility, engagement and access in the business community. Select the bundle that best meets your needs.

CHOOSE YOUR BUNDLE:

Bundle One:
- Ribbon Cutting / Grand Opening, one request
- Enhanced directory listing on austinchamber.com
  - Organization and contact name, additional category, logo, two keywords, website and map
- New Members Spotlight featured in Chamber social media
- One invitation to a PowerUp! Austin event

Bundle Two:
- Serve as a Chamber Ambassador
- Complimentary Chamber Membership List in spreadsheet format, one request/year
- One Certificate of Origin, export shipping
- One invitation to one private Leadership Champions Reception

(Both of these Benefit Bundles and more are included in the Build Level Membership)
Increased visibility and enhanced resources

Benefits to Grow Your Business
The Build Level is designed to increase your visibility in the Austin area while gaining resources to help your business. This membership level includes all Core Benefits and those listed below.

Build Benefits Include All Engage + Engage Plus Benefits:

Event Package: Twelve Total Invitations
- Includes a total of Three Passes to Chamber paid events
- Includes a total of Nine Invitations to Chamber receptions
  » One invitation to three exclusive Leadership Champion Receptions
  » One invitation to three Business Connect Receptions
  » Opportunity to Attend the Austin Gives Mixers

Exposure & Resources:
- Ribbon Cutting / Grand Opening, one request
- Searchable SEO bolded listing in the online Business Directory on Chamber’s website with links to your social media channels
  » Organization and contact name, additional category, logo, two keywords, website and map
- Welcome New Member Spotlight, featured in Chamber social media
- Chamber Membership List in spreadsheet format, one request/year
- One Certificate of Origin, export shipping
- Serve as a Chamber Ambassador
**Event Package: Twenty-Two Total Invitations**

- Includes a total of **Six Passes** to Chamber paid events
- Includes a total of **Sixteen Invitations** to Chamber receptions
  - Two invitations to three exclusive Leadership Champion Receptions
  - One invitation to three Business Connect Receptions
  - Opportunity to attend the Austin Gives Mixers
  - One registration to Opportunity Austin Quarterly Investor Breakfast
- Priority invitations to annual InterCity Visit and D.C. Advocacy Trip

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**Catalyst Benefits:**

**Exposure & Resources:**

- Sponsorship credit: $500 credit towards an event sponsorship or $250 credit towards a reserved table
- Searchable SEO Prime Listing in the online Business Directory on the Chamber’s website with links to your social media channels
- Welcome New Member Spotlight – featured in Chamber social media
- Chamber Membership List in spreadsheet format, one request/year
- Three Certificates of Origin, export shipping
- Ribbon Cutting / Grand Opening, one request
- Serve as Chamber Ambassador

**Increased access to decision-makers**

Maximize Your Exposure for a Competitive Edge

The Catalyst Level provides you with strategic networking and access. Engage with key decision makers and peers, and explore best practices that advance the community. This membership level includes all Engage Benefits and a broad range of enhanced opportunities.
Expand Your Influence and Increase Your Access

The Advocate Level increases your access to your customers and peers and influence among elected officials. Stay “in the know” about economic issues and position your brand. Included in this membership level are all Engage Benefits as well as significantly enhanced features to maximize your engagement and company recognition.

Advocate Benefits:

Event Package: Thirty-Two Total Invitations
- Includes a total of Nine Passes to Chamber paid events
- Includes a total of Twenty-Three Invitations to Chamber receptions
  > Three invitations to three exclusive Leadership Champion Receptions
  > One invitation to three Business Connect Receptions
  > Opportunity to Attend the Austin Gives Mixers
  > Two registrations to Opportunity Austin Quarterly Investor Breakfast
- Priority invitations to annual InterCity Visit and D.C. Advocacy Trip

Exposure & Resources:
- Sponsorship Credit: $750 credit towards an event sponsorship or $500 towards a reserved table
- Searchable SEO Prime Listing in the online Business Directory on the Chamber’s website with links to your online social media channels (2 categories, 3 keywords, up to 7 business locations in the Austin area)
- Welcome New Members Spotlight, featured in Chamber social media
- Chamber Membership List in spreadsheet format, two requests with an update of information
- Five Certificates of Origin, export shipping
- Ribbon Cutting / Grand Opening, two requests per year
- Serve as Chamber Ambassador

Stay informed on key issues and position your brand
**CHAIRMAN’S CIRCLE**

*Highest level engagement and top level inner-circle access to key leadership*

**Take a Leadership Role in Shaping Austin**

Members understand the importance of investing in advocacy, economic development, regional branding, and ensuring that Austin area employers continue to have a strong and globally competent workforce. The Chairman’s Circle’s support for the Chamber’s strategic direction is an investment in Austin's future. Together, we ignite new growth, inspire leadership and advance our economy.

**Chairman’s Circle Benefits:**

**Event Package: Forty-Five Total Invitations**
- Includes a total of **Twelve Passes** to Chamber paid events
- Includes a total of **Thirty-Three Invitations** to Chamber receptions and programs
  - Four invitations to three exclusive Leadership Champion Receptions
  - One invitation to three Business Connect Receptions
  - Opportunity to Attend the Austin Gives Mixers
  - Two registrations to Opportunity Austin Quarterly Investor Breakfast
  - One Invitation to Board of Directors December meeting & reception
  - Invitations to attend Pulse on Policy events with elected officials and business leaders
  - Invitation to a semi-annual Chair’s Luncheon with current Chair and past Chairs
- One Post-event attend list
- Priority invitations to annual InterCity Visit and D.C. Advocacy Trip
- Priority seating at events and concierge service for registrations

**Exposure & Resources:**
- Sponsorship Credit: $1000 credit towards an event sponsorship
- Leadership Champion Reception that includes your company providing food and beverage for ~100 leadership guests pending availability
- Opportunity to participate in a planning meeting at the Chamber to support event programing pending availability
- Welcome New Members Spotlight, featured in Chamber social media
- Searchable SEO Premier Listing in the Chamber Online Business Directory on the Chamber’s website with links to your online social media channels (up to 3 categories and includes all business locations in the Austin area)
- Ribbon Cutting / Grand Opening, two requests per year
- Seven Certificates of Origin, export shipping
- Chairman’s Circle recognition on Chamber website, lobby screen, at all events, in the Annual Report and Online Business Directory
- Economic Development Reports & Trend Data for 5-county area, comparisons to other metro markets, includes Major Employers List, Economic Vitality Indicators, labor and demographic info based on selected criteria
- Chamber Membership List in spreadsheet format, four requests with an update of information
- Opportunity to provide member testimonial
- Serve as Chamber Ambassador

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*Austin Chamber*  
*AUSTINCHAMBER.COM*  
*MEMBERINFO@AUSTINCHAMBER.COM*
## MEMBERSHIP LEVEL BENEFITS AT A GLANCE

<table>
<thead>
<tr>
<th>Benefit</th>
<th>ENGAGE</th>
<th>BUILD</th>
<th>CATALYST</th>
<th>ADVOCATE</th>
<th>CHAIRMAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member only invitations to keep you informed &amp; support your business</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Member-pricing for Chamber events and networking opportunities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Searchable SEO online Chamber Directory Listing as outlined in benefits</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Post company events on the Community Calendar</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post Company announcements in Member News shared in social media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>“Proud Member” Online Badge &amp; Window Cling</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Subscriptions to Chamber e-newsletters, research reports and events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Participate in Chamber committees as outlined</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Invitations to Maximize Your Membership</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Strategic introduction to a member by Partner Engagement Managers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Assistance in developing a customized member engagement plan</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exclusive Member Only Discount Programs (SXSW, Office Depot)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post Company Member Discounts in the Member2Member Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Maximize Your Membership Followed by Business Connect Reception</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Registration to Austin Gives Mixers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Bold Listing in Chamber Online Business Directory</td>
<td>ENGAGE PLUS</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Welcome New Members Spotlight as outlined</td>
<td>ENGAGE PLUS</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Serve as an Ambassador</td>
<td>ENGAGE PLUS</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ribbon Cutting/Grand Opening service as outlined</td>
<td>ENGAGE PLUS</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Chamber Member List in spreadsheet format (excludes emails)</td>
<td>ENGAGE PLUS</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Certificates of Origin</td>
<td>ENGAGE PLUS</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Three Exclusive Leadership Champions Reception</td>
<td>✓ X 1</td>
<td>✓ X 2</td>
<td>✓ X 3</td>
<td>✓ X 5</td>
<td>✓ X 7</td>
</tr>
<tr>
<td>VIP Pass to paid Chamber Event as outlined in each Member-Tier</td>
<td>✓ X 3</td>
<td>✓ X 6</td>
<td>✓ X 9</td>
<td>✓ X 12</td>
<td></td>
</tr>
<tr>
<td>Sponsorship Credit towards event as outlined</td>
<td>$250-500</td>
<td>$500-750</td>
<td>$1,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority invitations to InterCity &amp; DC Advocacy Trips</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Invitation to attend a semi-annual Chairman’s Luncheon</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Registration to Opportunity Austin Quarterly Investor Breakfast</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Invitation to Quarterly Pulse on Policy Programs</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitations to December Board of Directors meetings &amp; Reception</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host a Leadership Champion Reception when available</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provide Online Member Testimonial</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to participate in a discussion for planning an event</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognized on Chamber lobby screen as a Chairman’s Circle Member</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Benefits must be redeemed during the membership period. Two weeks advanced registration is required for events and are subject to availability and some restrictions may apply. Ticket passes to paid events may be used as a credit towards the purchase of a reserved table or above sponsorship. Chamber Member Lists in spreadsheet format exclude emails. Ribbon cuttings must be requested online, the Chamber will make every effort to accommodate your date request pending availability. For questions and to redeem benefits, please contact your Partner Engagement Manager or send an email to memberinfo@austinchamber.com.
PARTNER LEVELS

12-Months of Branding and Engagement

Marketing opportunities are designed to help provide access, visibility and position your company message to community leaders throughout Central Texas.

Partner Sponsorships create a strategic alignment and co-branding with the Austin Chamber of Commerce. Partner levels bundle specific combinations of event participation and combines them with continuous 12-month branding and advertising featured on the Chamber website pages, digital and print media distribution and promotional banners and signage. Each partner level provides a defined benefit engagement and investment value.

PIVOTAL PARTNERSHIP: $50,000 investment with benefit value over $155,000; front & center VIP table placement and recognition at major events, digital benefits, Chair’s Lunch and Leadership Champion access. Pivotal Partnership positions are industry exclusive positions and the highest level of recognition with maximum visibility in all Chamber events, branding for 12-months including the website.

FOUNDATION PARTNERSHIP: $25,000 investment with benefit value over $85,000; provides a broad visibility and branding package throughout the year; includes a prime table placement and recognition at major events, event branding for 12-months including the website, Chair’s Lunch and Leadership Champions access.

CORPORATE PARTNERSHIP: $10,000 investment with benefit value over $38,000; provides a broad visibility and branding package throughout the year; includes a prime table placement at 2 events, 12-months of event branding, 1-month digital ad spots on the website and Leadership Champion access.

BUSINESS CHAMPION: $5,000+ investment with benefit value over $10,000; provides 12-months of event branding; includes Leadership Champion access.

AUSTIN GIVES SUSTAINERS: $2,500 - $15,000 investment for the Austin Gives Sustainer levels; includes annual benefits as a sustainer sponsor throughout the year with different benefit levels.

POWERUP AUSTIN: $7,500 - $25,000 investment with presenting sponsor benefit value up to $40,000; includes annual sponsorship of the quarterly series; broad recognition throughout the year for event branding. Includes option to host a roundtable discussion. Supporting sponsor is $10,000 and one event sponsor is $7,500.

PULSE ON POLICY: $10,000 - $25,000 investment with presenting sponsor benefit value over $40,000; includes annual sponsorship of the quarterly invitation only series designed for the busy professional with the power to influence in an informal policy discussion led by regional, state or federal policy makers. Supporting sponsor is $10,000.
Event Sponsors are co-branded with a specific Austin Chamber of Commerce event. Sponsor levels bundle specific combinations of event access and combines them with branding and advertising featured on the Chamber website, digital and print media for the event. Each event sponsor level provides a defined benefit engagement and investment value.

**PRESENTING SPONSOR $10,000 - $20,000:** Exclusive, singular position; prime placement for VIP table or seating; keynote speaker introduction at podium and/or video messaging within program; 1 guest at the head table; VIP guests admitted into the event reception when applicable. Limited digital ad spots.

**RECEPTION SPONSORS $7,500 - $15,000:** Industry exclusive position as reception or entertainment sponsor; prime placement for VIP table or seating; messaging within the reception or program; recognition in presentation, digital and printed promotion; VIP guests admitted into the reception when applicable. Limited digital ad spots.

**INDUSTRY SPONSORS $10,000:** Exclusive industry sponsor position at a single event; prime placement for VIP table or seating; recognition in presentation, digital and printed promotion; VIP guests admitted into the reception when applicable. Limited digital ad spots.

**AWARD OR PANEL SPONSORS $7,500:** Limited positions per event. Opportunity to hand out an award or introduce a panel program. Premium placement for VIP table or seating; recognition in digital and printed promotion; ten guests admitted into the reception when applicable. Limited digital ad spots.

**CORPORATE SPONSORS $5,000:** Limited positions per event. As a corporate sponsor, the company will be recognized in the event programing and at the event with a logo. Premium placement for VIP table or seating; ten guests admitted into the reception when applicable. Limited digital ad spots.

**SUPPORTING SPONSORS $2,500:** Preferred placement for VIP table or seating; name in digital and print promotion; ten guests provided admission to the pre-event reception when applicable. Text recognition in event branding.

**RESERVED TABLES $1,250 - $1750:** Table or seating for ten with guarantee that guests will sit together, table placement better than open seating/general admission. Sponsor benefits not included.