



# HOW TO ENGAGE WITH THE AUSTIN CHAMBER ONLINE



## MANAGE YOUR DIRECTORY LISTING

Log in to the **Members Only** portion of our webpage to have access to your account and directory listing. You will be able to:

- Change username/password and update your contact information
- Upload media to your directory listing
- Pay your bill online
- Jobs Bank
- Submit and view Requests for Proposals (called Business Connect)



## MEMBER NEWS

Share information about your company's achievements, events and promotions by featuring them on the Chamber's website Member News page. Members can also submit a YouTube-hosted video to our *Media Spotlight* page if your company was featured by a news or media outlet. For complete details, please visit [austinchamber.com/membernews](http://austinchamber.com/membernews).



## CHAMBER BLOGS

Take advantage of Chamber experts, their involvement in the community, and Chamber announcements by subscribing to our blogs at [austinchamber.com/blog](http://austinchamber.com/blog). Available as RSS feeds, this tool provides updates and insights from all areas of the business community. Our divisional blogs include: *Economic Development; Technology; Education/Talent; Public Policy; and Membership*.



## FACEBOOK

Post news and articles from your industry on our wall at [austinchamber.com/facebook](http://austinchamber.com/facebook). Here, the Chamber posts news and events to keep our members current. Additionally, you can keep your calendar up to date when you join our Events, located in the navigation bar under our cover photo. Click "join" and share to let your contacts know about opportunities the Chamber provides.



## TWITTER

Go to [austinchamber.com/twitter](http://austinchamber.com/twitter) and follow [@AustinChamber](https://twitter.com/AustinChamber) to receive breaking news, Chamber news and event reminders. We will retweet members in moderation when you mention [@AustinChamber](https://twitter.com/AustinChamber) in the tweet. Also, become a part of the conversation using our event hashtags, which will be tweeted leading up to sponsored Chamber events. For large events, the Chamber will live tweet using a specified hashtag for others to follow and comment.



## LINKEDIN

For current news, event updates and other Chamber happenings, follow the Austin Chamber Company Page at [austinchamber.com/linkedinco](http://austinchamber.com/linkedinco).

As a Chamber member, you are eligible to be a part of the Chamber LinkedIn Group. Post your news, list job opportunities, and start discussions relevant to your business or special industry here. Request to join at [austinchamber.com/linkedingrp](http://austinchamber.com/linkedingrp).

If you are serving in a *leadership role* with the Chamber, we'd love for you to note this on your profile. Please add your involvement in the **Volunteer Experience** section, NOT the Employment Experience.



## GOOGLE+

Follow the Chamber on Google+ for current news, event updates and other Chamber happenings. Tag the Chamber when posting about your business to keep us informed. Be sure to +1 any content that you enjoy on our page so we can tailor what we post accordingly. To connect, visit [austinchamber.com/google](http://austinchamber.com/google).



## FLICKR

View photos from most Austin Chamber events at [austinchamber.com/flickr](http://austinchamber.com/flickr). Download images, add comments or share photos to make them part of your own albums.



## INSTAGRAM

Follow the Austin Chamber on Instagram as **@AustinChamber** for pictures from signature events, ribbon cuttings, workshops, conferences and more. Have a good picture from a Chamber event or from around the community that we should share? Email it to [communication@austinchamber.com](mailto:communication@austinchamber.com) with a brief description along with your username.



## YOUTUBE

Watch videos published by the Austin Chamber at [austinchamber.com/youtube](http://austinchamber.com/youtube). Subscribe to receive email updates each time a new video is uploaded.



## PINTEREST

Engage with the Chamber on Pinterest for a visual story of Austin. Share your pins on our boards, repin our pins, and before you know it, you'll see the many ways this fantastic tool can help build relationships.