

chamber

AUSTIN



CEO Peer Advisory Group

The Austin Chamber's CEO Peer Advisory Group program provides member CEOs the opportunity to meet regularly to share business challenges and discover new solutions by leveraging the experiences of fellow CEOs in a confidential environment. CEO Peer Advisory Groups consist of 10 to 12 non-competing CEOs, all seeking to accelerate the growth of their business and mature as leaders. Who better to learn from than those who have been there?

Why Join a CEO Peer Advisory Group?

- Tap into the collective strengths of peer CEOs with over 150 years combined experience.
- Your fellow members become your personal board of advisors to help you achieve your objectives.
- Challenges and opportunities can be vetted among peers in a confidential, professionally facilitated environment.
- Your peers aid in the following:
 - The creation and execution of strategic action plans for your business
 - Provide direct and honest feedback
 - Validate your strategies
 - Build your business vision
 - Identify hidden risks and avoid costly mistakes

Qualifications

- CEO of an Austin Chamber Member company in good standing
- Company with 5 or more employees

How does it work?

- CEO Peer Advisory Groups are professionally facilitated and are comprised of 10 to 12 CEOs from non-competing businesses and businesses without financial ties.
- The groups meet monthly at a location, time and date determined by the individual group.
- At least 80% attendance at group meetings and active participation is required.
- No chamber staff or sponsors are present during discussion.
- All members are required to sign a non-disclosure agreement upon acceptance into a group.

Application Process

- Obtain an application by contacting Laura Carpenter, Austin Chamber Small Business Manager, lcarpenter@austinchamber.com.
- Send completed application along with \$50 non-refundable application fee to Laura Carpenter.
- Applications are accepted year round with group placements during the Spring and Fall.
- Applications are reviewed by CEO Peer Advisory Committee and a follow-up interview may be requested.
- If accepted into the program, confirmation and an invoice will be sent to participant.
- \$250 for membership with CEO Peer Advisory Group must be received prior to attending the first group meeting.
- All members are required to sign a non-disclosure agreement upon acceptance into a group.

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