

Austin Chamber Business Profile



RESERVE YOUR SPACE TODAY FOR 2011!

- ★ **SPRING**
- ★ **SUMMER**
- ★ **FALL**

DEADLINES

SPRING 2011

AD CLOSE: **APRIL 15**

DELIVERY: **MAY 25**

SUMMER 2011

AD CLOSE: **JULY 15**

DELIVERY: **AUGUST 25**

FALL 2011/WINTER 2012

AD CLOSE: **NOVEMBER 1**

DELIVERY: **DECEMBER 15**

CONTACT

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Austin area Newcomers are moving in and ready to spend!

Appearing three times this year, these special sections are the perfect showcase for your area business. Make sure your business is one of the first places these newcomers see when they come to greater Austin.

AD SECTIONS

- ★ DINING
- ★ ENTERTAINMENT
- ★ REAL ESTATE
- ★ SHOPPING
- ★ EMPLOYMENT
- ★ HOME SERVICES

DISTRIBUTION

24,500 copies are distributed annually to the following:

- ★ **10,000** copies will be distributed by the Austin Chamber of Commerce through phone, online, and in-person requests
- ★ **10,000** copies are distributed to human resource offices of major area employers such as Samsung, AMD, Dell, National Instruments, IBM, and Apple who provide it as a resource for relocating employees
- ★ **4,500** copies will be placed in Top Austin hotel rooms (The Driskill, Four Seasons, Hilton, and more)

ONLINE

More than 21,000 people per month visit austinchamber.com where they can view the *Greater Austin Newcomer Guide* digitally and connect with advertisers immediately via links to their web sites.

WEEKLY LEADS

All relocation leads received will be e-mailed weekly to advertisers.

AD SIZE

2.25" x 4.0" four-color formatted ads. Other ad size options also available.

INVESTMENT

\$360 net per ad (4-color)

MATERIALS REQUIRED

Ads will be produced by Texas Monthly. Advertiser should submit an image, 75 words of copy, logo, Web address, and phone number. Image should be 300 DPI, JPEG or TIFF formats, and about 2"x 2" square. Logo should also be 300 DPI, JPEG, TIFF, or EPS formats.