



South Austin Business Council 2006 Program of Work

Council Event Dates—January, March, May, July, September, November

Locations will rotate within South Austin

Operational

Secretary

Stephen Schultz

Communications

Charles Bloemsma & Stacey Sheridan

The Communications Chairs will create consistent messaging for all Chamber publications in order to effectively communicate with Council members and perspective members. Communications team will work in conjunction with the Chamber liaison to develop articles and announcements for the Area Business Council Monthly Newsletter, @theChamber, Chamber Ink, Council Event E-Flyers, and the Area Business Council webpage.

Initiatives

Membership

Andrew Miller & Howard Smith

The Membership Chairs, with the assistance of the entire board, will recruit 125 council members in 2006. The membership team will recruit new members at council events by encouraging non-members to join the council and by contacting current Chamber members in the designated council area to notify them of the council and its meetings. In addition, the membership committee will contact all new members to welcome them to the Council and explain volunteer opportunities.

Programs

Darla Cole & Cathy Kreitz

The Programs Chairs will develop six council events for the year. The first of which shall be the Kick-Off for the new South Austin Business Council. The remaining five council meeting will be luncheons on the 2nd week of odd months and will focus on business or public policy topics that affect the South Austin business community.