



**BE THE FIRST TO REACH PROSPECTIVE
NEWCOMERS EACH MONTH!**

**SPONSORSHIPS FOR 2008 NOW AVAILABLE!
SIGN UP TODAY!**

People interested in moving to Austin have an insatiable appetite for information about our city. At the Austin Chamber of Commerce, we know how to address that need. We assemble **Relocation Packages** that contain tips about Austin's housing, banks, schools, hospitals, retirement facilities and other services helpful to newcomers. These packets are distributed to people who request them by phone, in writing, online or in the Chamber Store. An average of 150 requests are processed each month for these information-packed relocation packages.

The **Relocation Sponsorship Program**, offers Chamber member companies the chance to be a part of this widely-distributed packet. Here's how the program works:

1. For **only \$300** per month, we will insert your brochure into every package we mail out. (You choose which month or months you want to be a sponsor.) At the end of your month, we'll provide you with a list of the names and addresses of all the people who received your brochure. **This list is exclusively available to sponsors.** This is a great marketing tool for your company — and it gives you the jump on your competitors in reaching those all-important newcomers to Austin.
2. **Relocation Program sponsors** are limited to four Chamber-member companies a month, each representing a different service or product. Sponsors are taken on a **first-come, first-served** basis, according to availability. Each participant can reserve up to three consecutive months; each can be designated as sponsor for a maximum of six months in a calendar year. **This program is offered exclusively to Chamber members.**

Attached please find a relocation sponsorship agreement form. If you are interested in signing up or learning more about our **Relocation Sponsorship Program**, please call us, or fax in your form right away. We are now taking reservations for 2008, and we hope to hear from you! Questions? Contact **Debbie Camacho** at **512.322.5692** or **dcamacho@austinchamber.com** and sign up today!

RELOCATION SPONSORSHIP AGREEMENT – 2008

In this agreement, the Austin Chamber of Commerce will include your brochure in the Relocation Packages sent to newcomer inquiries for the duration of month(s) chosen. You may reserve no more than three months in consecutive order, and no more than six months total during the year.

This program also includes a list containing the names and addresses of persons who have received the packet.

REQUIREMENTS

- All brochures must accurately represent the facilities, services, and contact information for your company only. **Literature will be no larger than 8 1/2" x 11", and will be limited to four pages or fewer. No pocketed presentation folders will be accepted.**
- Your **marketing materials must not contain advertising of any kind that promotes other companies.** The program is exclusive (See bullet four below.)
- **Payment must be made in advance to guarantee reserved month(s)** and at least 200 brochures per month should be delivered to the Chamber 10 days prior to the first day of your reserved month. We will not delay mailings or assembly of packets.
- **This program is exclusively offered to member firms and to only one business/industry type in a given month.** A maximum of four sponsors are included each month. February, for example, might contain brochures for one bank, one realtor, one school and one insurance company.
- **The Chamber reserves the right to refuse materials it deems offensive, unprofessional, in direct competition with Chamber publications or detrimental to its mission, programs or reputation.**

Please complete the form below and fax or mail to:

Debbie Camacho
Austin Chamber of Commerce
210 Barton Springs Road, Suite 400
Austin, TX 78704
Phone: 512.322.5692
dcamacho@austinchamber.com
Fax: 512.478.6389

Name: _____

Firm: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Fax: _____ E-mail: _____

SIGNATURE: _____

Participating month(s) 2008 (at \$300/month)	_____	_____
	_____	_____
	_____	_____