



CAMPO *Capital Area Metropolitan Planning Organization*



CAMPO Commute Solutions Program

**Austin Chamber of Commerce
Commute Solutions Forum
September 17, 2008**

**Joseph Cantalupo, Executive Director
CAMPO**

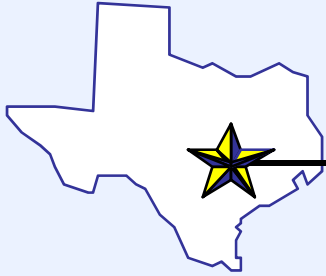


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What is the Commute Solutions Program?

A voluntary trip reduction program

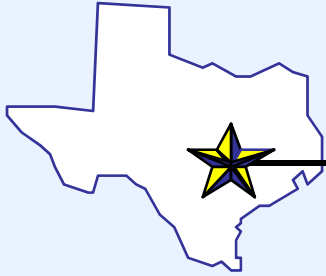


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What is the goal of the Commute Solutions Program?

To promote the use of alternative commute options

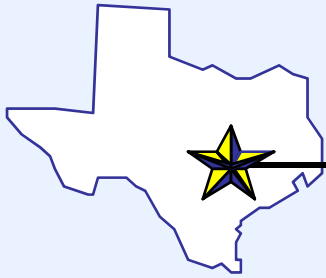


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Why do we do this?

- ▶ Energy Conservation
- ▶ Air Quality
- ▶ Congestion Reduction

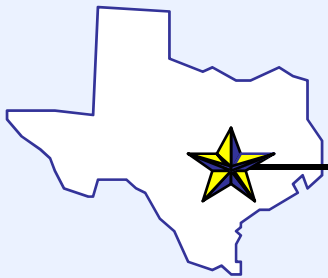


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How do we do this?

Through a coalition of 14 partners that promote ***transportation alternatives*** (carpools, vanpools, transit, bicycling, walking) and ***work schedule alternatives*** (flextime, compressed work weeks, teleworking).



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THE UNIVERSITY OF TEXAS AT AUSTIN





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The Commute Solutions Program

- ▶ *Let's Ride* Training
- ▶ Commute Solutions Month
- ▶ Innovative Program Grant
- ▶ River Cities Rideshare



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Let's Ride

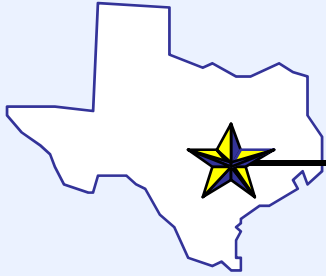
Training by CAMPO staff for Employee
Transportation Coordinators (ETCs)



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ETCs are company employed Commute Solutions program representatives. They are the go-to people for commuting information.



What Does an ETC Do?

- ▶ Assesses the situation
- ▶ Creates program elements
- ▶ Seeks incentives
- ▶ Markets to employees
- ▶ Develops a budget
- ▶ Implements programs
- ▶ Sets-up tracking
- ▶ Reports successes



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Let's Ride Training provides the ETCs with resource information to establish a customized Commute Solutions program for their co-workers.



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What does an organization gain?

- ▶ More productive workers
- ▶ Enhanced recruitment package
- ▶ Possible tax breaks



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Innovative Grant Program

- ▶ One-time grant for ongoing new and innovative commute solutions programs
- ▶ Not intended to fund a one-time event
- ▶ Awarded grant is a reimbursement
- ▶ Annual call for applications usually done in March



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Commute Solutions Month

Month of September – Kickoff Rally, Sept. 5

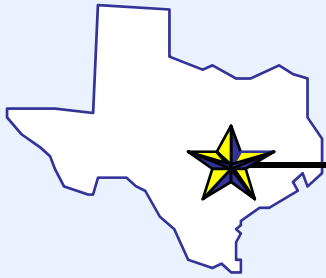
Weirdest Commute Contest @ Kickoff

Commuter Challenge: Sept. 2 – Sept. 21



River Cities Rideshare

- ▶ Interlocal agreement between CAMPO, CAPCOG and AACOG
- ▶ Covers 22 counties
- ▶ Allows users to develop a confidential personal profile of rideshare options & preferences
- ▶ Matches potential carpool partners
- ▶ Checks for rideshare matches along entire route
- ▶ Finds bus & bicycle routes for commuters



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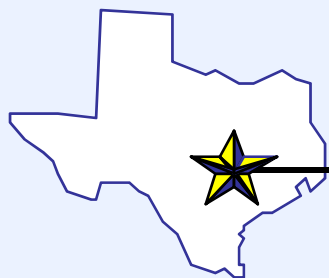


Austin Counties

Bastrop, Blanco, Burnet, Caldwell, Fayette,
Hays, Lee, Llano, Travis, Williamson

San Antonio Counties

Atascosa, Bandera, Bexar, Comal, Frio,
Gillespie, Guadalupe, Karnes, Kendall,
Kerr, Medina, Wilson



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River Cities Rideshare Snapshot

June 1, 2008 – September 16, 2008

Total Users: 1,457

Average Commute Distance: 18.91 miles (one-way)

Total Miles Saved: 479,853 miles

Volatile Organic Compounds: 203,458 grams

Nitrogen Oxides [NO_x]: 258,161 grams

Carbon Monoxide [CO]: 5,353 lbs

Carbon Dioxide [CO₂]: 437,154 lbs



- Home
- About RCR
- Events
- Commuter News
- Commuter Calculator

Commuting for Cleaner Air

The Austin and San Antonio areas join forces to give residents a user-friendly, one-stop commuting information site. The River Cities Rideshare program is designed to help commuters reduce automobile dependency by providing carpool and vanpool matches, biking and pedestrian information and public transportation options.

Save money at the pump and improve air quality at the same time! Join today and receive **free** carpool/vanpool matches and commuting information. Click on the transportation options below or the blue button to the right to register at no obligation!

San Antonio Contact:
Andrew P. Hudgins
ahudgins@aacog.com
210-362-5228

Counties: Atascosa, Bandera, Bexar, Comal, Frio, Gillespie, Guadalupe, Karnes, Kendall, Kerr, Medina, Wilson

Austin Contact:
Maria Patricia Caminos
maria.caminos@ci.austin.tx.us

[Español](#)

Email:

Password:

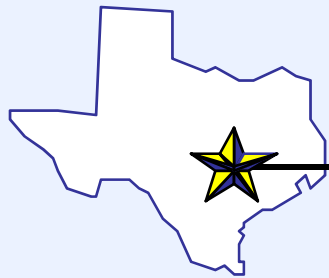
Remember Me

Login

[Need to Register?](#)
[Forgot Password?](#)

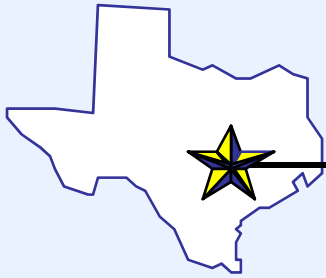
RELATED LINKS

- [Best Workplace for Commuters](#)
- [Bobcat Tram](#)
- [Fuel Economy Information](#)
- [Alternative Fuel and Hybrid Vehicle Information](#)
- [CAMPO](#)



Future Plans

- ▶ Increase visibility of program in Hays and Williamson Counties
- ▶ Encourage more employers to designate Employee Transportation Coordinators for training
- ▶ Recruit more partners
- ▶ Sponsor more commuter education events
- ▶ Commuter education media outreach
- ▶ Increase internet based technology



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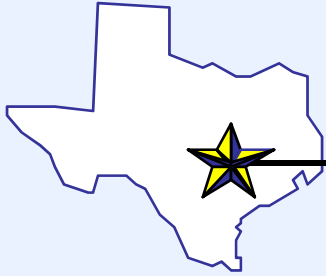
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Questions or Comments?